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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

To the Matter of)
Federal-State Joint Board on Universal Service) CC Docket No. 96-45
1998 Biennial Regulatory Review – Streamlined Contributor Reporting Requirements Associated with Administration of Telecommunications Relay Senice, North American Numbering Plan, Local Number Portability, and Universal Service Support Mechanisms	ý
Telecommunications Services for Individuals with Hearing and Speech Disabilities, and the Americans with Disabilities Act of 1990) CC Docket No. 90-571
Administration of the North American Numbering Plan and North American Numbering Plan Cost Recovery Contribution Factor and Fund Size) CC Docket No. 92-237) NSD File No. L-00-72
Number Resource Optimization) CC Docket No. 99-200
Telephone Number Portability) CC Docket No. 95-116
Truth-in-Billing and Billing Format) CC Docket No. 98-170

REPLY COMMENTS OF AOL TIME WARNER INC.

AOL Time Warner Inc., by its counsel, files these Reply Comments in the above-captioned rulcmaking proceeding regarding reform of the methodology used to determine universal service contributions.' At the outset, the Commission should ensure that the universal service contribution methodology does not unduly impact Internet and high capacity services. Thus, while the Commission has stated it intends to classify wireline broadband services for

¹In the Matter of Federal-State Joint Board on Universal **Senice**, Report and Order and Second Further Notice of Proposed Rulemaking. CC Dockel No 96-45, et al., FCC 02-329 (rel. Dec. 13, 2002) ("Second Further Notice").

universal service purposes in CC Docket No. 02-33² before considering whether and how connections that underlie broadband Internet access might be assessed under a connections-based contribution approach, the Commission sliould only finalize a new contribution methodology when it understands how it will impact the growth and usage of Internet and high capacity services. The Commission should also reject suggestions that the contribution base be expanded to include Internet Service Providers ("ISPs"); such a step would be contrary to the express provisions of Section 254 of the Telecommunications Act, poor policy and would **impose** unwarranted additional costs on the use of Internet access services by consumers. Finally, the Commission should expressly maintain its current limitations on the ability of carriers to pass. through amounts in excess of their contributions to customers

1. THE UNIVERSAL SERVICE CONTRIBUTION METHODOLOGY SHOULD NOT UNDULY IMPACT INTERNET AND HIGH CAPACITY SERVICES

Even though the Commission has slated that it will determine the regulatory classification of wireline broadband services before it considers how such services might be assessed for universal service contribution purposes under a connections-based approach³, the Commission must consider whether and how implementation of any of the proposals presented in the **Second**Further Notice would impact Internet and high capacity services, so as to preserve important incentives for innovative new services and investment in more efficient infrastructure. AOL

Time Warner purchases a variety of telecoininunications and telecoininunications services in order to bring its services and content to consumers. **As** a large customer of such services, AOL

Time Warner contributes indirectly to universal service through pass-throughs of universal

² Appropriate Framework for Broadband Access to the Internet over Wireline Facilities, Universal Service Obligations of Broadband Providers, Notice of Proposed Rulemaking, 17 FCC Rcd 3019 (2002) ("Wireline Broadband NPRM").

³ Second Further Notice at ¶ 76.

scrvice contribution charges. Increases in these pass-through amounts – currently over 9% – will ultimately impact the consuniers of AOL Time Warner's products and services, as production costs increase and/or prices are raised in iurn. Thus, AOL Time Warner encourages the Commission to avoid any inadvertent adverse impacts on the growth and development of Internet and high capacity services by addressing the following concerns regarding the proposed contribution methodologies

Definition of "Connections." The Commission proposes to define "connections" as facilities that provide end-users with access to an interstate public network, regardless of whether ihe connection is circuit-swiiched, packet-swiiclied, wireline or wireless. As AOL Time Warner has explained previously, the Commission should not require more than one connection per facility regardless of how many services are offered over that facility. For example, customers should not be assessed for lhe local loop for voice and again for DSL or any other service that may be offered over the loop, as it would be both counterproductive and unfair to charge customers two or mole times for the same loop. A line carrying both voice and DSL services does not establish two separate points of access to a public network. Most importantly, if the Coinmission were to impose an additional assessment on each derived service over the same facility, it could create a perverse disincentive to develop new services as well as needlessly complicate the connections-based methodology as new services are deployed, counter to the laudable goal of adopting a methodology that is fair, reasonable and readily understood by consumers. A

⁴ *ld*.

² Comments of AQL Time Wanirr filed April 22, 2002 at 9

⁶ Federal State Board on Universal Service Further Notice of Proposed Rulemaking and Report and Order, 17 FCC llcd 3752 (2002) at ¶ 8

Likewise, the Cominission should make clear that intermediate telecommunications facilities, such as those used for modem aggregation services, should not be defined as a connection. For example, some carriers pi-ovide a service that aggregates dial-up Internet traffic at modern ports and delivers that traffic to an ISP via high capacity facilities. Neither the modern ports nor the facilities connecting rhe ports should he defined as a connection. At most, a connection should only include the teleplione line the consumer uses to access the ISP and the high capacity facility used by the ISP to connect to the public switched telephone network.

Capacity Tiers. The FCC should also act to avoid skewing prices and creating inefficiencies for customers of high capacity services. All of the connections-based proposals woild assess connections at varying amounts based on their classification into different capacity tiers. AOL Time Warner shares the concern of several parties that the Commission's proposed capacity tiers, particularly for the highest capacity services, shift a greater contribution burden on high capacity business customers and could increase costs for high speed circuits, thereby encouraging some customers to purchase multiple lower speed circuits. ⁹ For example, dial-up ISPs often urilire T1 lines to provide sei-vices. Under the Commission's proposed capacity tiers, a TI circuit would be assessed sixteen times the Tier I rate while three 512 kbps circuits would only be assessed three times the Tier 1 rate." Thus, it could be more economical for customers to purchase a greater number of lower capacity circuits assunling, as is likely, that the carrier passes through fully its universal service contribution charges. As a result, the tier structure

^{&#}x27;Comments of Sprint filed February 28, 2003 at 16.

⁸Second Further Notice at ¶ 81

⁹ See e.g., Comments of Sprint supra, at 11, Comments of WorldCom filed February 28, 2003 at 35, Comments of Ad lloc filed February 28,2003 at 11 and Comments of California PUC filed February 28 at 17. The Commission sdded a fourth tier for the highest bandwidth connections to the capacity tiers originally pioposed by CoSUS. Second Further Notice at ¶ 82

¹⁰ See Comments of Sprint supra, at 11 and Second Further Notice at ¶ 82

could irrationally distort carrier pricing practices as well as customer purchasing decisions and encourage unconoinic or inefficient choices simply to minimize universal service costs.

Reducing the assessments for the highest capacity tiers will minimize potential market distortions

II. THE FCC MAY NOT EXPAND THE CONTRIBUTION BASE BEYOND THE LIMITS ESTABLISHED IN **THE** 1996 ACT

Several commenting parties urge the Commission to broaden the contribution base to include ISPs, IP telephony providers, and providers of broadband Internet access services on the grounds such action will promote a sustainable universal service fund." The Commission must reject these recommendations as contrary to the 1996 Act and sound policy.

As an initial matter, the FCC has made clear that this proceeding is intended to address the contribution mechanism for universal service among recognized providers of telecommunications and telecommunications services as well as carrier pass-throughs of universal service contribution charges to customers. Indeed, the Commission specifically states that it is not proposing to assess directly ISPs, as originally proposed by SBC and BellSouth. As for IP telephony services, the FCC has also made clear that proper regulatory classification will be based on a case-by-case determination. Pursuant to Section 254(d) of the Telecommunications Act, contributors to universal service are specifically limited to interstate telecommunications carriers and other telecommunications providers. As such, unless and until

¹¹ See e.g., Comments of Qwest filed February 28, 2003 at 2. Comments of SBC/BellSouth filed February 28, 2003 at 6, Comments of NTCA filed February 28, 2003 at 3, Comments of USTA filed February 28, 2003 at 10, Comments of Western Alliance filed February 28, 2003 at 15, Comments of NRTA/OPASTCO filed February 28, 2003 at 12, Comments of NASUCA filed February 26, 2003 at 7 arid Comments of Michigan PSC filed February 28, 2003 at 7.

¹² As noted, the FCC has stated that it will address broadband Internet access in the Wireline Broadband NPRM.

¹³ Second Further Notice at fn.181.

¹⁴ Federal-State Joint Board on Universal Service, Repon to Congress, 13 FCC Red 11501 (1998) at ¶90-91

the FCC allers this approach: contributions will apply to IP telephony services only as the FCC reaches a specific decision in a particular instance.

Most importantly, as AOL Time Warner consistently has pointed out, it is well settled that ISPs, by virtue of their provision of infomiation services, are neither carriers nor providers of telecommunications and therefore, pursuant lo statute, cannot be required to contribute directly to universal service." Notably, the Commission repeatedly has found that ISPs and their customers pay fully for the telecommunications services they use and are not getting a "free-ride" for use of the public switched telephone network, as some parties assert. If ISPs contribute significant amounts indirectly as high volume purchasers of telecommunications from incumbent and competitive local exchange carriers, interexchange carriers and other providers in the form of pass-through charges and rates that reflect universal service contributions. Carriers are fully compensated for any costs incurred in providing telecommunications services to ISPs. Thus, there is no legitimate policy basis lojustify including ISPs in the contribution base for universal service in contravention of the statute

Indeed, there is no record evidence *to* suggest that including new entities in the contribution base will have any measui-able impact on the burgeoning size of the universal service fund or that contributions by additional entities would reduce or check the growth of the fund itself.¹⁸ AOL Time Warner shares the concern of many carriers and customers that the

¹⁵ Id at ¶¶ 32, 66-72. See also Reply Conunents of AOL Time Warner filed May 13, 2002.

¹⁶ See e.g., Comments of Western Alliance supra. at 15-17. See also Report in Response to Senate Bill 1768 and Conference Report on H R. 3579. Report to Congress, 13 FCC Red 11810 (1998) at ¶ 22 (stating that "information service providers, which are not obligated by statute to conn-ibure, will make no direct contribution; infomiation service providers, however, will contribute significant amounts indirectly, as high-volume purchasers of telecommunications...") ("Second Report to Congress").

¹⁷ Second Report to Congress at ¶ 22.

For example, Verizon stales that removing DSL revenues from universal service assessments, combined with an increase in the wireless safe harbor and a collect and remit approach, would have a nominal impact on the size of the

growth of the universal service fund is alarming and is inflating costs for all parts of the industry.

This is of particular concern now as the industry is facing a critical economic challenge.

According to the FCC *Staff Study*, *the* current fund *is* over \$6 billion and will increase to over \$7 billion in 2007. even though two parts of the fund, the schools and libraries program and the nonrural high *cost* fund, are capped.¹⁹ Merely expanding the contribution base will not address the need to manage the fund in an efficient and competitively neutral manner since none of the coniriburion methodologies under consideration will Quaranteean infinite amount of support.

The long-terin viability of the universal service fund will continue to be *an* issue unless the Commission begins to consider ways lo meet the statutory principles yet responsibly contain and manage the future growth of the fund. Without effective management, incentives to avoid such costs and/or to game rhe system will undermine the sustainability of the fund. In addition, the Commission must ensure that recipients are using support in an efficient and cost-effective manner. In recent testimony before the Senate Commerce Subcommittee on Communications witnesses alleged that universal service support is being used by carriers for the purpose of gaining and/or maintaining a coinpetitive advantage and not for providing affordable services to all Americans. ²⁰ In fact, the FCC and others are currently investigating charges of fraud and

fund and would, in fact, result in a decrease in the contribution factor under a revenue-based approach. See Ex Parte letter from W. Scott Randolph, Director – Regulatory Affairs, Vrriron Communications to Ms. Marlene H. Dortch, Scot clary, Federal Conununications Commission, filed September 23, 2002.

[&]quot;Commission Secks Comment on Staff Study Regarding Alternative Contribution Melhodologies," Public Notice, FCC 03-31 (rel. Feb. 26, 2003) at 5. The Universal Service Administrative Company recently estimated that demand Tor the schools and libraries program in funding year 2003 will be about \$1 billion lower than in funding year 2002. Demand fol iniernal connections and telecommunications services has decreased while demand for Internet access has increased. See Letlsr from George McDonald, Universal Service Administrative Company Defense Management of Management of the Service Administrative Company Defense Management of Ma

²⁰ Compare, for example, written testimony of Mr. Carson Hughes, Telepax, Inc. and testimony of Mr. Matthew Dosch, Coniporium Communications before Senate Committee on Commerce, Science and Transportation Subcommittee on Communications, submitted April 2, 2003.

abuse in the schools and libraries program.²¹ Before ciitertaining suggestions about expanding the contribulion base, the Coniinission must ensure that its universal service policies encourage the development of lower cost technologies and economic pricing of telecommunications services with the goal of reducing the amount of support necessary over time and are lawfully administered

111. THE COMMISSION SHOULD MAINTAIN THE PASS-THROUGH LIMITS IF A NEW CONTRIBUTION METHODOLOGY IS ADOPTED

In its *Report and Order*, the Commission concluded that, beginning **April** 1, 2003, the Federal universal service line item charge must be limited to the amount of the contribution factor, may not include a mark-up to recover associated administrative costs, and must be recovered though a separate line item on the bill.²² AOL Time Warner strongly supports these steps and urges the Commission to continue *to* require carriers to limit pass-through charges to customers *to* the amount of the contribution if a new contribution methodology is adopted. **As** the Commission correctly found, limiting the pass-through charges has many public interest benefits, including fostering billing transparelicy and decreasing customer confusion regarding the amount of universal service contributions that are passed through by carriers. Such benefits should be maintained regardless of the contribution methodology utilized for universal service

IV. CONCLUSION

As set forth above, AOL Time Warner urges the Cominission to consider carefully the full impact of the proposed contribution methodologies on the Internet and high capacity services, bearing in mind that the growth of the fund must be carefully managed to ensure that

²¹ See "Commissioner Abernathy Anuounces Public Forum on Improving Adminishation of E-Rate Program," Federal Communications Commission New Release (rel. Mar. 18, 2003).

²² Second Further Notice at ¶¶ 45-61

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universal service is administered in a manner that is fair and equitable to both carriers and customers of telecommunications and telecommunications services.

Respectfully submitted,

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